



MWA services 2012

Mobile Wireless Accessibility: IBM PwD Italian project per Handimatica 2012

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Mobile Wireless Accessibility: focus

- **Mobility** value is central for PwD involved in current business processes.
- **Accessibility** is fundamental to let PwD work as all the other employees.
- **Safety:** mobile connectivity is the first step to improve the safety of PwD.
- **Life Quality:** MWA give to PwD independence and flexibility.
- **Work Quality:** enterprise communication and productivity tools on a smart phone produced a significant grow in PwD work quality.
- **Dedicated Service:** PwD involved in MWA project receive dedicated service and support.

MWA solution description

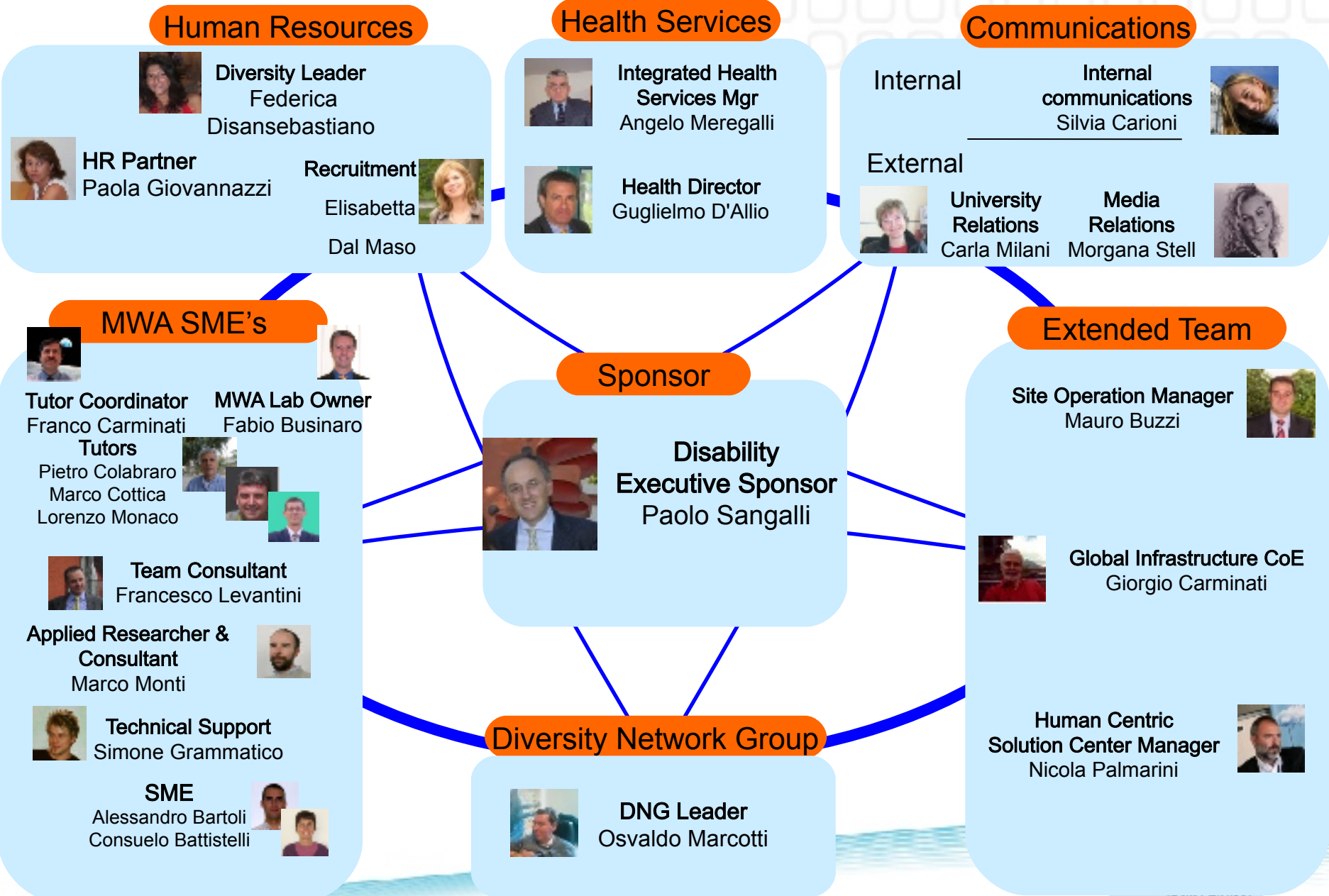
- **Seleziona con HR, manager e medico le persone che possono trarre vantaggio professionale e personale nell'adozione delle migliori tecnologie e servizi mobile**
- **Tecnologie Mobile personalizzate per disabilità sia per HW che SW, tenendo conto delle singole esperienze e capacità di utilizzo.**
- **Tecnologie Mobile che rispettino gli STD IBM e che supportino l'accessibilità delle applicazioni IBM.**
- **Tutor proattivi che verificano qualità e opportunità della tecnologia sullo specifico utente**
- **Condivisione con Manager dell'evoluzione personale e professionale di questo supporto**
- **Portare nella singola professione miglioramenti o nuove occasioni di Business e di attività per il collega MWA**
- **Collaborare con EDUC, SMART, e sviluppi/testing nuove applicazioni mobile in sinergia con le richieste dei vari settori di Business.**
- **Partecipare alla community IBM Accessibility e Human Centric Solution per dare valore alle esperienze IBM nel business e nella formazione professionale.**

People with Disabilities in IBM Italy

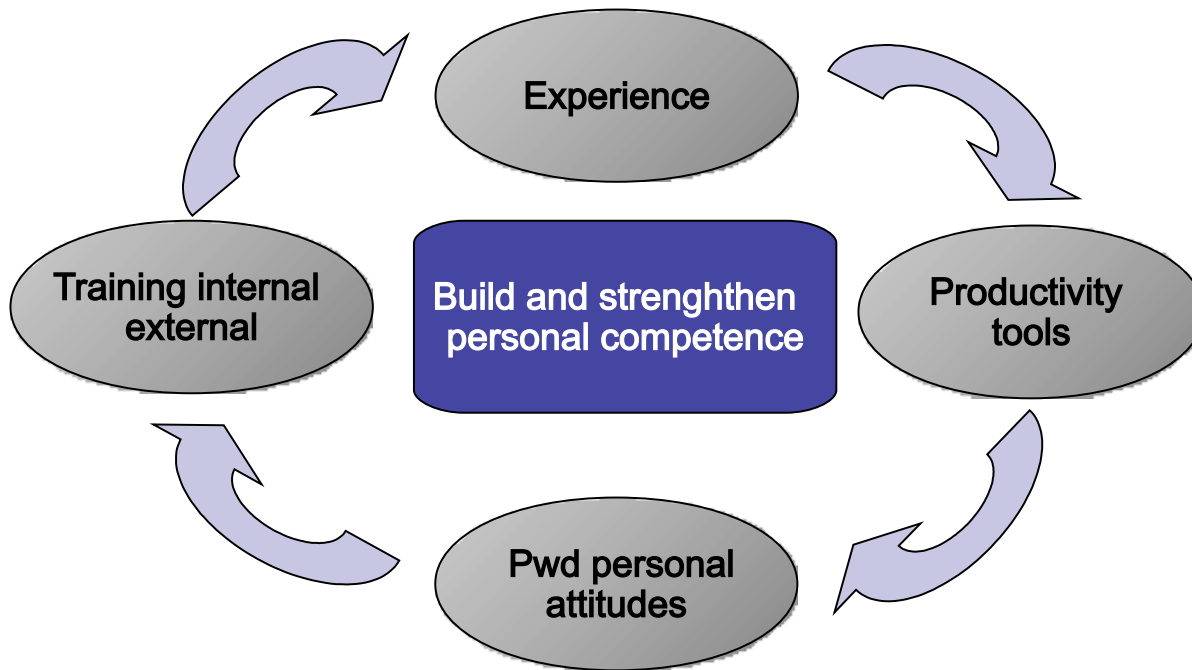
Total number: xxx

- xx visually impaired people → 19 already in MWA
xx blind people + xx low vision people
- xx hearing impaired people → 12 already in MWA
xx deaf people + xx partially deaf people
- xxx physically impaired people → 8 already in MWA
- MWA covers especially severe disability

PwD - MWA Teams Integration



MWA Model



Macro activities with other Enterprise





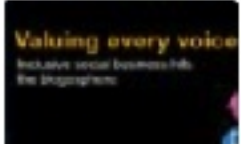
IBM Accessibility

Pagina sociale su Accessibility

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Messaggio * ▼

Accessibility at IBM: Enabling human capability through innovation, so everyone can reach their potential, regardless of age or ability. This official IBM Facebook page, managed by Holly Nielsen & Fran



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